## WHAT IS CLAIMED IS:

- 1. A fireplace for simulating a natural fire, comprising:
- a front panel; and
- a lenticular screen viewable through the front panel, wherein the lenticular screen comprises a lenticular lens layer and an image layer disposed on the lenticular lens layer to simulate a fire.
- 2. The fireplace of claim 1, further comprising a device coupled to the lenticular screen that alters the position of the lenticular screen to change a viewed image of the fire.
- 3. The fireplace of claim 2, wherein the device comprises an electric drive motor operatively connected to a reciprocating mechanism to move the lenticular screen.
  - 4. An apparatus for simulating a fireplace fire, the apparatus comprising:
- a lenticular screen comprising a lenticular lens layer and an image layer, wherein the image layer comprises one or more images of a fire and is disposed on a back surface of lenticular screen; and
- a device coupled to the lenticular screen that moves the lenticular screen to alter a viewed image of the fire.
- 5. The apparatus of claim 4, wherein the viewed image of the fire comprises logs, flames, and walls of a firebox.
  - 6. A fireplace for simulating a natural fire, comprising: an enclosure defining a chamber; and
- a lenticular screen disposed within the chamber, wherein the lenticular screen comprises a lenticular lens layer and an image layer disposed on the lenticular lens layer to simulate a fire.
- 7. The fireplace of claim 6, further comprising a device coupled to the lenticular screen that alters the position of the lenticular screen to change a viewed image of the fire.
  - 8. A fireplace, comprising:

an enclosure having a front wall, wherein the front wall comprises an electrically conductive panel coupled to a phase change material; and

electrical terminals operatively connected to the electrically conductive panel for applying a voltage across the electrically conductive panel to heat the front wall and convert the phase change material from an opaque solid to a less opaque liquid to allow viewing through the front wall.

- 9. The fireplace of claim 8, further comprising a second panel coupled to the electrically conductive panel, wherein the phase change material is disposed between the electrically conductive panel and the second panel.
- 10. The fireplace of claim 8, wherein the front wall generates radiant heat to heat a room.
- 11. A flame simulation apparatus for a fireplace, the flame simulation apparatus comprising:

a translucent screen, having a front surface and a back surface;

at least one bobble-flame coupled to a support panel;

a device that moves the bobble-flame; and

a light source to reflect light off of the bobble-flame and onto the back surface of the translucent screen to generate an image of a flickering flame effect that is viewable from the front surface of the translucent screen.

- 12. The flame simulation apparatus of claim 11, wherein the translucent screen comprises a lenticular screen.
- 13. The flame simulation apparatus of claim 11, wherein the at least one bobble-flame comprises:

at least one piece of reflective material; and

a spring coupling the at least one piece of reflective material to the support panel.

- 14. The flame simulation apparatus of claim 11, wherein the device comprises a blower positioned to blow air upon and move the at least one bobble-flame.
- 15. A flame simulation apparatus for a fireplace, the flame simulation apparatus comprising:

a translucent screen, having a front surface and a back surface;

a plurality of bobble-flames coupled to a support panel;

a device that moves the bobble-flames; and

a light source to reflect light off of the bobble-flames and onto the back surface of the translucent screen to generate an image of a flickering flame effect that is viewable from the front surface of the translucent screen.

- 16. The flame simulation apparatus of claim 14, wherein the translucent screen comprises a lenticular screen.
  - 17. A fireplace for simulating a natural fire, comprising:

a front wall, wherein the front wall comprises an electrically conductive panel coupled to a phase change material;

electrical terminals operatively connected to the electrically conductive panel for applying a voltage across the electrically conductive panel to heat the front wall and convert the phase change material from an opaque solid to a less opaque liquid to allow viewing through the front wall;

a lenticular screen having a front surface and a back surface, wherein the lenticular screen is viewable through the front wall when the phase change material comprises a less opaque liquid, wherein the lenticular screen comprises a lenticular lens layer and a fire image layer disposed on the lenticular lens layer;

a device coupled to the lenticular screen that alters the position of the lenticular screen to change a viewed image of the fire;

at least one bobble-flame coupled to a support panel;

a blower that blows air out and moves the bobble-flame; and

a light source to reflect light off of the bobble-flame and onto the back surface of the lenticular screen to generate an image of a flickering flame effect that is viewable from the front surface of the lenticular screen.

18. A method for simulating a fire within an enclosure comprising the steps of:

disposing a lenticular screen within the enclosure, wherein the lenticular screen comprises a lenticular lens layer and a fire image layer; and

moving the lenticular screen to change a viewable image of the fire generated by the fire image layer.

19. A method for simulating flames of a fire, comprising the steps of: coupling a bobble-flame to a support panel; moving the bobble-flame; and reflecting light off of the bobble-flame and onto a back surface of a translucent

reflecting light off of the bobble-flame and onto a back surface of a translucent screen to generate an image of a flickering flame.

20. A method for selectively revealing items disposed within a fireplace enclosure comprising the steps of:

providing a front wall of the fireplace enclosure, wherein the front wall comprises an electrically conductive panel coupled to a phase change material; and providing a voltage source coupled to the electrically conductive layer to heat

the front wall and convert the phase change material from an opaque solid to a less opaque liquid to allow selective viewing through the front wall.